Did you know...
What's new in version 9.5?

ACT 1 Systems released software version **9.5** on **March 3, 2017** for client downloading and installing. For complete details of all enhancements, please see *"What's New in Version 9.5?"* on pages **1-2** to **1-3** of the updated Software Guide, or go to www.act1systems.com/wnvercurandhist.

NEW PLANNER APPLICATION:

ACT 1 Systems has a new application, "Planner," that is intended to greatly facilitate the process of buying and selling network radio efficiently. Planner is no longer in the beta test phase with the release of Version 9.5 software. It is now a live ACT 1 application! Some highlights:

- Planner makes buying and selling radio easier.

- Planner reduces (and potentially eliminates) the need to manually enter data from proposals and traffic systems back into ACT 1. This improves workflow efficiency and lowers the possibility of manual errors.

- Planner is a multi-week schedule ("buy sheet") interface that can help meet advertisers' goals. Planner mirrors the layout of proposals, such as those created in traffic systems like Counterpoint, where you can see each week's spots, estimated audience delivery, and estimated costs, plus totals for all weeks combined.

- Buyers can import proposals into Planner, merging multiple supplier proposals together to plan a buy, meet goals (per week and overall), and gather final XML files for import into agency order systems (like Strata and Mediaocean).

- All proposal schedules can be transferred to the ACT 1 Affiliate System reports without having to manually rebuild them. Users can quickly validate audience in proposals.

- Planner can assign lineups to proposal schedules.

- Planner can be used to create XML proposals for suppliers that couldn't be done previously.

- Planner can use custom populations (such as RADAR) to compute precise ratings for all proposals.

If you have any questions about Planner, would like to see a demonstration, or need our free unlimited training and support, please call or e-mail us and we'll be very happy to help!

You can call ACT 1 Systems at **(818) 347-6400** for unlimited free **phone or screen-sharing training** during our regular business hours from 7:30am–5:00pm Pacific Time. Call us as often as you need to get answers to your questions, no matter how complex or trivial. You may also send an **e-mail** to ACT 1 Systems any time for regular assistance. You can contact Rob (x10) at rfite@act1systems.com, Eric (x11) at erosenberg@act1systems.com, or David (x16) at ddavidson@act1systems.com.