Did you know…
What's new in version 9.4?

ACT 1 Systems released software version **9.4** on **September 14, 2016** for client downloading and installing. For complete details of all enhancements, please see *"What's New in Version 9.4?"* on pages **1-2** to **1-3** of the updated Software Guide, or go to www.act1systems.com/wnvercurandhist.

NEW PLANNER APPLICATION:

ACT 1 has developed and released a new beta application called "Planner." Some highlights:

- Planner makes buying and selling radio easier and more efficient.

- Planner is a multi-week "proposal" and "buy sheet" interface that can merge multiple proposals together to help meet advertiser's goals. Planner displays each week's spots, audience and cost, as well as totals for all weeks combined. Planner can gather/convert all final proposals into XML format for import into agency order systems (like **Strata** or **Mediaocean**).

- **Planner can import XML proposals** (like those created by Counterpoint & other traffic systems), and **transfer proposals to Affiliate System reports** (automatically building reports for you).

- **Planner can be used to create XML proposals** (for suppliers that couldn't do so previously).

- **Planner can add pre-assigned ACT 1 lineup codes to XML proposals**, either by revising existing XML proposals, or by using Planner to create XML proposals.

- Planner has an "edit" mode, where users can revise spots per week to meet advertisers' goals. Planner can create reports of the buyers' desired revisions, to be sent to suppliers for approval and/or as order submissions.

- Planner and ACT 1 reports have "adjustment factors" to accommodate matching different audience sources, such OmniTel sports data, between proposals (in Planner) and Nielsen data (in ACT 1 Affiliate System reports), such that they match.

- A Planner document can store all of the proposals **and** ACT 1 lineups used in a proposal (or buy).

[See pages 1-2 to 1-3 in the Software Guide, or the separate introductory documentation for the beta release.]

AFFILIATE SYSTEM:

The Lineup Input Tab Dialog in Affiliate System has been enhanced to support the entry of adjustment percentages for each lineup selection. This percentage adjusts the reported AQH values up or down. These adjustment percentages may be specified in Planner, and if so, they will automatically be assigned whenever the Planner document is transferred (or imported) into Affiliate System. *[See Software Guide page 2-15.]*

You can call ACT 1 Systems at **(818) 347-6400** for unlimited free **phone or screen-sharing training** during our regular business hours from 7:30am–5:00pm Pacific Time. Call us as often as you need to get answers to your questions, no matter how complex or trivial. You may also send an **e-mail** to ACT 1 Systems any time for regular assistance. You can contact Rob (x10) at rfite@act1systems.com, Eric (x11) at erosenberg@act1systems.com, or David (x16) at ddavidson@act1systems.com.