Did you know…
What's new in version 8.8?

ACT 1 Systems released software version **8.8** on **September 9, 2013** for client downloading and installing. For complete details of all enhancements, please see *"What's New in Version 8.8?"* on pages **1-2** to **1-6** of the updated Software Guide, or go to www.act1systems.com/wnvercurandhist.

ACCURACY EXPECTATION:

- ACT 1 has revised its *Accuracy Expectation* document that shows how our derived estimates compare with those obtained from Arbitron Respondent Level Data. This new comparison study represents our first chance to see how our methodology for derived estimates performs for PPM-measured data as well as for diary data. Some methodology changes were made as a result of this study, all of which are detailed in the updated *Methodology Guide* PDF.

AFFILIATE SYSTEM:

- Lineup Analysis Report: If a lineup contains stored station clearance information, the Lineup Analysis report can now use that information to appropriately adjust the reported audience estimates. *(For more information, see Software Guide page 2-104.)*

- Placement Report: If a selected lineup has clearance information, most reports will use it by default. Previously, the Placement report was not using clearance information by default, but it has been updated to do so now.

LINEUP MANAGER:

- Composite Lineups, New "Build Date" stored for composite lineups - Starting with version 8.8, whenever a composite lineup is built, the date of that build will be recorded and stored with that composite lineup. *(For more information about the Composite report, see Software Guide page 3-84. For the Composite Dialog, see page 3-50. For the Composite Instructions dialog, see page 3-53.)*

- Composite Instructions Dialog, Edit Prefix feature: The Composite Management dialog includes a new button called *"Edit Pref."*, which can be used to modify the selected component lineups by manipulating the prefixes of those lineups. It works exactly the same way as the *"Edit Prefixes"* button on the Lineups Selection dialog in Affiliate System. *(For more information, see Software Guide page 3-53.)*

- Composite Instructions Dialog, Editable Lineup Display Date: It is now possible to specify the display date for a composite lineup. A new control in this dialog

allows you to select a date from a pull-down list, or type in the desired date. *(For more information, see Software Guide page 3-53.)*

- **Composite Instructions Dialog, Change Name or Date Only:** The Composite Instructions dialog has a new checkbox called *"Change full name or display date only (without causing out-of-date status)."* If this box is checked, you will be able to change the full name of the composite lineup and/or its display date without causing the composite lineup to become flagged as "out-of-date". Also, if this composite lineup is included as a component lineup within some other composite, that other composite will also not become flagged as "out-of-date". *(For more information, see Software Guide page 3-53.)*

- **Composite Management Dialog, Improved Copy feature:** Previously, when using "Pick from List" to limit the list of composite lineups, the "Copy" button would make a copy of the selected composite lineup, but (1) the copied lineup wouldn't be added to the limited list, and (2) it sometimes would not display correctly when the full list was shown. These problems have been corrected.

- **Station Search Report, Enhanced field display options:** All variations of the Station Search report – Call Letter Search, Dial Position Search, Lineup Search, and Spill Search – now offer more options regarding the display of station information fields. *(For more information, see Software Guide page 3-69.)*

- **Station Search Report/Dial Position, Digital Station Option:** When using the Dial Position tab of the Station Search report, there is a new checkbox called Show digital stations. If this box is checked, digital stations will all be included. *(For more information, see Software Guide page 3-71.)*

- **Generate Lineup Dialog, Control interaction improvements:** When generating a lineup based on station owner, users can now reposition the owner list without accidentally selecting an unwanted owner. After clicking the *Owner* button, users can now immediately type a single letter to cause the owner list to be repositioned at the first owner that begins with the given letter. Previously, after clicking the *Owner* button, users had to first click on the owner list (which typically caused an unwanted selection) before being able to type a single letter to reposition the list. This change for the *Owner* button was also made for the *Format* button and the *Rep* button.

Have any questions?

You may call ACT 1 Systems at **(818) 347-6400** for unlimited free phone training during our regular business hours from 7:30am – 5:00pm Pacific Time. Call us as often as you need to get answers to your questions, no matter how complex or trivial. You may also send an e-mail to ACT 1 Systems any time for assistance: contact Alexis at adoria@act1systems.com, Eric at erosenberg@act1systems.com, or David at ddavidson@act1systems.com.