

Did you know...?

You may call ACT 1 Systems at (818) 347-6400 for unlimited free **phone training** during our regular business hours from 7:30am – 5:00pm Pacific Time. Call us as often as you need to get answers to your questions, no matter how complex or trivial. You may also send an **e-mail** to ACT 1 Systems any time for regular assistance.

You can contact Alexis (x10) at adoria@act1systems.com, Eric (x11) at eric@act1systems.com, or David (x16) at ddavidson@act1systems.com.

Application Tips

- In Lineup Manager, you can easily generate a lineup based on selected station attributes by using “Create Generated Lineup...” in the File menu. The “Select Lineup Generation Criteria” dialog box lets you choose stations based on geography, formats, ranks, types of radio bands, etc. to use in generating your list of stations. Enter your criteria, give your lineup a unique code in the lower right field, and click on the “Create” button for an instant lineup!
- When selecting “Black” or “Hispanic” for an Audience report in the Survey/Markets tab, you can use the “Ethnic Method” button and for the ‘Station Composition Method’ specify the ethnic composition percentage to be used for stations that have no Arbitron ethnic data. (By default, such stations would simply use the ethnic composition of their respective markets.) For example, if you’re running a report on only Spanish stations, you may want to enter a higher percentage because those stations are known to have a higher Hispanic composition than the market.