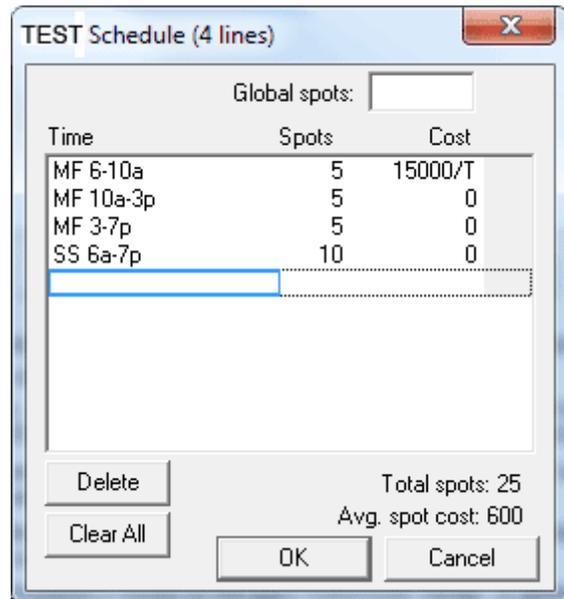


Did you know...?

- You may call ACT 1 Systems at (818) 347-6400 for unlimited free **phone training** during our regular business hours from 7:30am – 5:00pm Pacific Time. Call us as often as you need to get answers to your questions, no matter how complex or trivial.
- You may also send an **e-mail** to ACT 1 Systems any time for regular assistance. Please contact Alexis (x10) at adoria@act1systems.com, Eric (x11) at erosenberg@act1systems.com, or David (x16) at ddavidson@act1systems.com.

Application Tips

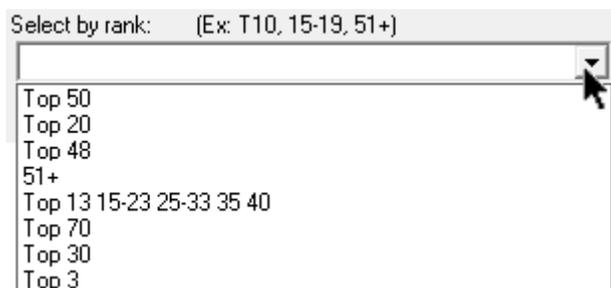
- To use total cost with multiple dayparts in an Audience Reach report, just type “/T” after entering the total cost of the buy on a line of the lineup schedule list. When you close the lineup schedule list (*right*), the software will calculate the cost per spot automatically. (NOTES: Use the <F2> key in the **Override Exact Time** field on the ‘Lineups’ tab to enter multiple dayparts. “Allow Cost Usage” must be enabled in ‘Setup Options’.)
- Can’t remember which custom ranks you used recently? In the **Select By Rank** field on the ‘Survey/Markets’ tab of your report (*right*), just click on the drop-down arrow next to the text field to see your historical custom ranks.



Time	Spots	Cost
MF 6-10a	5	15000/T
MF 10a-3p	5	0
MF 3-7p	5	0
SS 6a-7p	10	0

Global spots:

Total spots: 25
Avg. spot cost: 600



Select by rank: (Ex: T10, 15-19, 51+)

- Top 50
- Top 20
- Top 48
- 51+
- Top 13 15-23 25-33 35 40
- Top 70
- Top 30
- Top 3